Questions on chapter-3

1) Exactly what is eBay core competency?
2) Do you prefer the old-style auction method of purchasing goods or the newer option eBay offers to “buy it now”?
3) Have you had any experience with PayPal, Skype, and other businesses eBay now owns? How do these diverse businesses fit into eBay’s overall strategy?
4) Get examples of situations where a business you have interacted with own a well-understood set of routines.

To note:

1) look at the differences in eBay from a seller’s standpoint, not just a buyer’s point of view.
2) The technical definition focuses on thousands of firms in competitive markets while the behavioral definition focuses on individual firms and an organization’s inner workings.
3) Pay attention to Table-3-1, If you asked about presenting examples of winners and losers in the context of disruptive technologies.
4) For further reading about PageRank algorithm visit: http://en.wikipedia.org/wiki/PageRank_Algorithm
5) A post-industrial society is a society in which an economic transition has occurred from a manufacturing based economy to a service based economy, a diffusion of national and global capital, and mass privatization. The prerequisites to this economic shift are the processes of industrialization and liberalization. This economic transition spurs a restructuring in society as a whole. (The source is: www.wikipediac.com).